Long term supply shock ripples caused by the COVID-19 crisis are likely to be felt for at least the next 12 months as production delays at impacted sites, material shortages and scarcity of logistics come to light. As teams are sequestered at home, online collaboration with a single source of truth that drives clear accountability is critical. Spreadsheets, emails, and conference calls only delay the resolution of issues. Creating a virtual "war room" is the best way to help your supply chain actively manage through this crisis. **Elementum can get your virtual "war room" set up in under an hour with no IT impact.**

**Operating Cadence for a Virtual Warm Room**

<table>
<thead>
<tr>
<th>Continuously</th>
<th>Daily</th>
<th>Weekly</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Single Source of Truth</strong></td>
<td><strong>Actively Manage</strong></td>
<td><strong>Continually Prioritize</strong></td>
</tr>
<tr>
<td>Maintain real time transparency of all disruptions &amp; their impact to all stakeholders in the organization</td>
<td>Actively manage all resolution tasks, collaborating with internal &amp; external partners to resolve quickly</td>
<td>Daily operational meetings (start of day / end of day) to review and prioritize work: which disruptions to address first</td>
</tr>
</tbody>
</table>

**Four Keys to Resolving Incidents 10x Faster:**

1. Make it easy for teams to capture supply chain incidents
2. Centralize incidents to facilitate weekly review
3. Collaborate across teams to quickly resolve
4. Analyze trends & assess priorities

**Starbucks is finding it effective to centrally manage operational incidents through Elementum. I know who on my team is accountable for managing them; and I know exactly what to tell customers and stakeholders. This is especially helpful as partners are working remotely.**

-Kelly Bengston
SVP of Global Sourcing & Chief Procurement Officer, Starbucks Coffee Company
Drive Clear Accountability with a Single Source of Truth

View all incidents across your entire organization in one place. Leverage one view of issues to establish a weekly cadence, assign clear ownership, and optimize incident resolution.

Accelerate Resolution with Multi-Enterprise Collaboration

With real-time commenting directly within the Incident detail page, you can track all communications across your internal teams and external partners, such as 3PLs and carriers. This multi-enterprise collaboration can help mitigate miscommunication related to delayed shipments or material shortages from suppliers.

Get Real-Time Analytics to Optimize Incident Resolution

Gain an enterprise-level analytical view of incidents with key metrics to facilitate daily, weekly and monthly retrospectives. Resolution trends, regional performance and most importantly, analysis by exception type help instruct continuous improvements.

ABOUT ELEMENTUM

Elementum is the company behind the first cloud-native supply chain incident management platform for the $25T product economy. In an age where instant gratification is the new norm and customer expectations are continuing to grow exponentially, successful operations need to adapt faster than ever to unplanned exceptions. Elementum's platform centralizes information and communication to drive rapid resolution of incidents, enable cross-ecosystem execution, and ensure products are available at the right time, place, quantity, and cost. Learn more at www.elementum.com